



CORPORATE INNOVATION SUMMIT 2019 **SPEAKERS & AGENDA**

"Corporate Innovation Summit 2019" is **Asia's First Experiential Conference**, where we gather corporate and government leaders from across Southeast Asia. Participants will immerse themselves with a global network of innovative corporate leaders, corporate innovation experts, leading tech companies, and fast-growing startups in a 2-day highly experiential environment to learn and transform the mindset that drives actionable corporate innovation.

LET'S RISE TO THE FASTER FUTURE!

MARCH 28 - 29, 2019

visit us at:
cis.riseaccel.com

Note: The purpose of this handbook is to provide preliminary information and highlights that you will experience at the Corporate Innovation Summit 2019. Programs and timetable provided are still temporary and subjected to change

SESSIONS

THURSDAY 28 MARCH

Skillset & Mindset Transformations



Corporate Venture Capital



Deep Technology



M&A and Beyond



Government and Policy



Corporate Accelerator



Innovation & Creativity



Corporate Entrepreneurship



MAIN STAGE

Building the Culture of Innovation

Type: Keynote
Speaker: Alexander Osterwalder

In this opening keynote, Alexander Osterwalder will walk you through the 'state-of-the-art' of innovation within companies around the world. Alex will share how these companies build internal culture of innovation and some of the challenges faced by companies in the 21st century. How can these organizations and senior leaders fend off disruption, please public markets and activist investors with cost cutting programs and better margins, and, simultaneously, reinvent their organization for future growth?

Opportunities and Demand for Open Innovation in Southeast Asia

Type: Keynote
Speaker: Richard Dasher

SE Asia is poised to become a major engine for world economic growth, along with the growth of its middle class and its continuing rollout of new infrastructure. As SEA economies continue their move up the World Economic Forum's scale from "factor-driven" to "efficiency driven" and finally to "innovation driven," large firms and startup companies alike will encounter new opportunities and demands to cooperate with each other in "open innovation" relationships. Richard will examine how such symbiotic relationships work in Silicon Valley and discusses what this model says about the nature of open innovation and about the future requirements for competitiveness that firms will face in SEA.

Digital: The Future of Everything

Type: Keynote
Speaker: Robert Wolcott

There is a single, simplistic narrative in the world of business today: startup disruption. The world is becoming digitalized and changing very quickly. In this keynote, Robert will discuss the future, where we might be going and how large corporations should be prepared for the future. How can corporates continue to perform and exceed the expectations of customers, stay competitive and at the same time spend time and energy to prepare for the future.

"Doing More With Less" At Unilever Foundry

Type: Keynote
Speaker: Barbara Guerpillon

Unilever Foundry is founded as a one-stop shop for entrepreneurs with the vision that startups and corporates will be working side by side in the same physical space in less than 10 years' time. Barbara will walk you through the journey of how Unilever Foundry was founded, and the proof that successful startups-corporations collaboration is not anymore a distant dream.

What is Economic Singularity and Why It Matters?

Type: Fireside Chat
Speaker: Peng T. Ong
Moderator: Paul Ark

Given the exponential growth of technology development, the latest industrial revolution will drastically change the social and economic system and how humans behave. The economic singularity refers to a point where there will be almost no jobs left that humans can do for money, since machines will have taken over. In this talk, Peng will discuss how corporates and government should prepare for economic singularity

Women On Fire: Corporate Innovation Through Female Leadership

Type: Panel Discussion
Speaker: Pornthip Kongchun, Surangkana Wayuparb
Moderator: TBA

On many occasions, women are underrepresented in key debates about corporate innovation. However, in reality, there are many strong female leadership presence in large organizations. It's time to embrace more change ahead. Join us in this session, as top female leaders share some tips and trips of their career as a great leader.

Through the Accelerators' Eyes, Is Southeast Asia the Next China?

Type: Panel Discussion
Speaker: Zaim Mohzani, Oscar Ramos, Ravi Belani, Mina Salib, Sompoat Chansomboon

Moderator: Bert Grobбен

Recently, China secured 17th rank in the world's most innovative economies; an area which is traditionally dominated by the highly developed economies. Aside from China, Southeast Asia countries such as Thailand, Malaysia and Vietnam also stand out and perform significantly better on innovation than ever before. What is similar between China and Southeast Asia is the high mobile penetration rates, with majority of people going online via the mobile internet. Accelerators are one of the key contributors to drive such innovation leap in the region.

In this session, we invited Accelerators from across the world to share their insights on the future of SEA's innovation space. Can Southeast Asia follow China to the top of the rank? And how Accelerators in the region can support this goal.

iTechentrepreneurship: Creating Chaos to Avoid Chaos

Type: Keynote
Speaker: Kamran Elihian

In this keynote, Kamran details his journey from growing up in Iran to becoming a prolific Silicon Valley entrepreneur. He also defines his concept of "iTechpreneurship," and explains what it means to be an innovation catalyst and "entrepreneur without borders." Join Kamran to find out 'why creating chaos and disruption is the best way to avoid chaos and disruption'.

Gamification to Drive Corporate Innovation

Type: Keynote
Speaker: Yu-kai Chou

Did you know? Gaming industry was the first to master Human-Focused Design. Back in the past, games have no other purpose than to please the individual playing them. In this talk, Yu Kai will share how Gamification combines game mechanics, gameplay theory, psychological and behavioral economics, and conversion sciences into one holistic system to solve organizational problems.

Governments and Their Roles in the Innovation Ecosystem

Type: Panel Discussion
Speaker: Dr. Nuttapon N., Jonathan Lim, Stuart Rees
Moderator: Tony Hughes

Together with the private sector, government plays a critical role in raising local and regional level of innovation and economic growth. In this panel discussion, government representatives from across the world will share some of their past initiatives and how they plan to support the ecosystem in the future.

The Innovation Projects and Initiatives Within Thailand

Type: Panel Discussion
Speaker: *TBA*
Moderator: Michael Peng

Thailand is undoubtedly on the path to take its economy to the next level with innovation-focused initiatives. This panel discussion brings together leaders from top organizations in Thailand to talk about successful corporate innovation. Find out from the pioneers, how to plan, kick-start and implement such projects/initiatives within Thailand.

Disrupting Inside-Out And Outside-in

Type: Keynote
Speaker: Linda Yates, Paul Holland

In this entertaining debate, Paul explains how until recently, the G1000 didn't pay much attention to Silicon Valley because we were too busy inventing new industries, but today, we are focused on disrupting every single existing industry, including yours. Hear Linda challenge: Do you really think startups will eat your lunch? Large companies have the ideas, talent, capital, customers, channels and global reach that surpass even the best funded startups. Learn how the Global 1000 are beating startups at their own game.

LEGO: Building Blocks for Corporate Innovation

Type: Keynote
Speaker: Tim Courtney

"Piloting, failing fast, and learning"
In this talk, Tim will share about how he led innovation in LEGO through corporate innovation programs, as well as sharing successful innovation programs from other companies. What are some of the key decisions and inflection points, lessons from various stages of the programs, how he track the success and the process of integrating and exiting.

FIRESIDE CHAT STAGE

The Future of Retail Industry in SEA - Why The Giants Should Be Prepared

Type: Panel Discussion
Speaker: Pawut (Pom) Pongvitayapanu, Thanawat Malabuppha
Moderator: Casper Sermsuksan

In the world's hottest online battleground, consumer companies are looking across industries to see what brings success. Competing in Southeast Asia requires understanding the unique characteristics of this booming region. Join this panel to explore the future of retail industry, ecommerce and how you, as corporates, should be prepared for the future.

How to Make Innovation Better at Your Company?

Type: Keynote
Speaker: Stefan Lindergaard

Today, change happens fast, competition is fierce, and disruption is a constant threat. How can you and your innovation team stay ahead in such a shifting landscape? The key is to have the right people, capabilities and processes in place, but what does this look like and how do you get there? In this talk, you will get this insight and inspiration: 1) An overview of the best and next elements on the intersection of leadership, transformation and corporate innovation. 2) An understanding of why you need to educate your executives in order to make an impact - and how you can take the first steps for this. 3) Tips on how you identify, develop and unleash the talent for innovation in your company.

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The New Age of Coffee Tech & The Other Side of The Story About 'Startup-Corporation' Collaboration

Type: Fireside Chat
Speaker: Marut Chumkuntod
Moderator: Polpat Songthamjitti

The notion, “disrupt or be disrupted” is rooted in the corporate environment. Many corporates are turning to working with startups in order to move faster. Marut is CEO and Founder of CLASS Coffee, a successful coffee-shop-turned-to-tech-startup in Thailand. The purpose of this session is to share the highlights and lowlights of his time spent collaborating with corporates over the past years.

Why Human Centric Design Works?

Type: Fireside Chat
Speaker: Wesley Boers
Moderator: David S. Kong

Human-centered design is all about building a deep empathy with the people you're designing for. In this interactive session, Wesley and David will show you how HDC is the root of corporate innovation and why it works.

VC Approach to Corporation Innovation

Type: Keynote
Speaker: Eddy Lee

Did you know how Silicon Valley venture capitalists pick startups to invest? Why venture capital backed-startups could succeed in the midst of Fortune 500 giants? Find the answers to these questions in this talk. Eddy will share his insights on how Asian innovation is different than Silicon Valley innovation and the various strategies large corporate could take to get new product/services and revenue streams

Creativity & Innovation, And How To Be Playful As An Adult

Type: Keynote
Speaker: Phila Meskanen

How can being more playful help us be more creative? Find the answer to the question in this workshop, where you will be given an inspiring challenge related to the unknown future. Pihla will guide you through testing multiple idea facilitation techniques that inspire and enhance enriching interaction. This leads to a generation of a greater number of ideas creating more chances to reach better solutions.

Corporate Venture Capital Success Stories: Fenox Venture Capital

Type: Keynote
Speaker: Retno Dewati

It is always a good start to learn from the expert. Retno will share how Fenox became successful with cases of success, failure, challenges and lessons learned from their journey so far.

How MUFG Drives Corporate Innovation

Type: Fireside Chat
Speaker: Mokoto Shibata
Moderator: Polpat Songthamjitti

Speaking of Fintech in Japan, MUFG is notable for its innovation initiatives and how it actively explores the applications of deep technology such as AI and block chain. In this talk, Makoto will share how MUFG drive innovation internally and what are some challenges they have faced along the journey.

Hacking the Hackathon: Why Hackathons Don't Solve Problems

Type: Fireside Chat
Speaker: Matthijs Geert-Jan
Moderator: Casper Sermsuksan

Hackathons are events where people from different backgrounds come together to work on a project for a few intense, caffeine-fueled days. For companies, they represent quick, relatively inexpensive ways to encourage collaboration, produce new ideas, and generate publicity. But in reality, Hackathons rarely spark real innovation, nor solve the actual root of the problem. Find out why in this talk.

US-Asia Technology Management Center and the Patterns of Innovation in Asian Economies

Type: Keynote
Speaker: Richard Dasher

This presentation provides an overview of US-Asia Technology Management Center 's (Stanford University) current findings about patterns of innovation and entrepreneurship across major Asian economies.

VISA: Fintech Fast Track Program

Type: Keynote
Speaker: Tasneen Padiath

Learn more about Visa's Fintech Fast-track Program, which speeds up the process for fintechs to integrate their payment solutions with VisaNet, Visa's global network. The fast-track program has been tailored to Visa's fintech partners' needs, adapting to their realities and providing them with processes that are faster, which include reducing the number of on-boar

Beyond the Age of Follower: The Prove That Startups in SEA Can Become World-Class

Type: Keynote
Speaker: Paul Santos

Like a child dreaming of being an astronaut, the SEA ecosystem started out with no boundaries to its dreams about the future. In this talk, Paul will prove to you why Southeast Asia can also foster a world-class group of startups and why becoming the leader in corporate and startup innovation is never again, just a distant dream.

The New Era of Decentralization: Is Blockchain the Future or A Fad

Type: Keynote
Speaker: Sue Xu, Larry Li

What will blockchain technology bring to our world? Blockchain revolution exists not only in financial, medical and logistic industries. In fact, it could be the cure to most social problems in the world. Blockchain is a fundamental technology, meaning it offers us brand new possibilities in the socio-economic system. This panel will discuss in depth about the future application of blockchain and why decentralization system could be the future of everything.

WORKSHOPS

Design Thinking: Redesigning Boardroom

Type: Workshop
Speaker: Kid Parchariyanon

The spaces we work in deeply influence our experiences, our feelings, and our behaviors. The right kind of environment helps to create a creative work culture and influences the way people see and do things, as well as how they interact with each other. In this workshop, you will learn and change the way and redesign boardroom meting to be more productive and efficiency by applying the process of Design Thinking that uses the designer's sensibility and methods to match people's needs.

Improvisation for Business

Type: Workshop
Speaker: Claire Slattery

Join Speechless Director of Performance, Claire Slattery, for an interactive workshop that nerds out on neuroscience, fangirls social psychology, and declares its love for failing forward. Through play and collaboration, Claire will explore why Improv Thinking matters for business leaders and how to harness it to better communicate their impact. Her hope is that you come away with a greater understanding of the science behind, and practical applications of, Speechless' Improv Thinking approach that has leveled up some of the world's most innovative individuals and companies. Speechless has trained and entertained companies all over the world including Google, Facebook, Adobe, Microsoft, Uber, Twitter, Salesforce, Zynga, IDEO, ebay, Paypal, The Bill & Melinda Gates Foundation, and many more. Speechless Live, Speechless' signature comedy show format, has been showcased at the Hollywood Improv, SF Sketchfest, Joe's Pub in New York, as well as many other comedy clubs and festivals. Speechless has been featured in Newsweek, The Wall Street Journal, The Huffington Post, the San Francisco Chronicle, Inc.com, and The New York Times.

VISA Human Centered Design 101: Creating New Innovations from Consumer and Market Insights

Type: Workshop
Speaker: Angsumalin Fordham, Puttipong Sarapadchok, Leonard Ong, Tim Foo

You may have heard of the word 'innovation'. How do you define it? What does it look like? It's definitely more than just discovering novel technologies and cool gadgets. More importantly, how do we come up with innovation? This Design Thinking Workshop is an opportunity to experience firsthand how Human Centered Design principles are applied within Visa and discover how they can be used to leverage your organization's innovation agenda. In this two-hour session, facilitated by Design Thinking practitioners, you will collaborate with a diverse group of professionals from different industries. Together, we will discover drivers of change, future scenarios and options for how you can adapt to, co-create, and transform those future scenarios. This workshop is conducted together with Creitive, Visa's Innovation Partner.

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Competing Innovation with Business Model Canvas and Value Proposition

Type: Workshop
Speaker: Alexander Osterwalder

If you're improving an existing business or launching something new, you're facing one big challenge. How do you build a strong, profitable business model that can compete in today's market? And once you have answered the first challenges, and came up with an idea for a product or service, but how will you transform that idea into a reality without burning piles of cash and precious time? In this workshop, the creator of BMC, Alexander Osterwalder, will teach you how to create business models that work and value propositions that sell, and most important of all: how you'll apply it immediately!

The Innovation Metrics: How Do You Measure Innovation

Type: Workshop
Speaker: Alexander Osterwalder

Join Alexander Osterwalder, the creator of Business Model Canvas, in an interactive Innovation Matrix workshop which is 'First-in-Asia' and is the new book, planned to launch in 2019! Alex will share an insight into the four key performance indicators (KPIs) you need to know in order to track during an innovation project.

Intro to Improvisation

Type: Workshop
Speaker: Art Kraiwin

As an executive, you are required to make quick decisions and execute them: leading, persuading and achieving collaborations with your peers, employees, shareholders, and future investors. Sometimes, improvisation comes in handy. Come and explore the art of improvisation - creating unique stories on the spot, and find out how improv can help with being more innovative. In this workshop, Art will guide you through answering key questions such as: Why improv is an incredible communication skill-building tool? And why you should learn improve?

How to make the Impossible → Possible

Type: Workshop
Speaker: Kimberly Wiefling

This presentation will explore the biggest barriers to breakthroughs in ourselves, our teams, and our organizations, and practical ways to promote risk-taking, thinking differently, and sparking innovative thinking in our organizations. Learn about Research on the Real-world Barriers to Creativity and Innovation, Relationship of Creativity to Innovation, Examples of Successful and Failed Companies as well as Accidental Innovation and Practical ways to Increase innovation

How to Build Leadership

Type: Workshop
Speaker: David Joud

Challenge of Leadership: How to Transform Your company. Do you have a clear, succinct and energizing Vision? If you could exploit your strengths and overcome your weaknesses better than your competitors, what would it mean to your future? Find out how in this interactive and dynamic program.

Points of You

Type: Workshop
Speaker: Patrick Mak, Pongpanoj (Chor) Passara

Personal growth begins with pausing for reflection. This workshop enables you to take a step back from your daily routine, and look into the basic elements of life from a different perspective in order to reach some essential perceptions.

This highly engaging session will broaden your professional point of view while teaching you how to use our hands-on tools to create breakthroughs in the ways your employees/clients think, communicate and act in varied work/life situations. Explore new territories for change and growth by using a visual stimulus, and learn how to transform your organization's coaching, team-building, leadership development and many business situations into extraordinary and unforgettable personal encounters. In this session we will facilitate and instruct on the variety of possible uses of The Coaching Game and Punctum as professional tools, as well as ensure you enjoy a unique and meaningful experience of inspiration and togetherness.

Designing Your Company Culture

Type: Workshop
Speaker: Jennifer Peatman

In this workshop, Jennifer advises how leaders can pull senior leaders into the conversation around culture. Jennifer speaks to the challenges of developing an intentional company culture and provides examples of how to get ahead of these obstacles.

Measuring Success in Corporate Startup Engagements - How to Select the Right KPIs

Type: Workshop
Speaker: Arnaud Bonzom

In this session, the participants will discuss how to select and quantify the right KPIs for each Corporate Startup Engagements (Startup Competition, Accelerator, CVC, ...) to optimize the result of your innovation program(s).

Systems Design Methodology: Transforming Business Design Thinking & System Thinking

Type: Workshop
Speaker: May Sripatanaskul, Borvornsom Leerapan

Design Thinking has been widely adopted as an innovative approach to transform business by embracing empathy and experimentation. However, many innovators fall into the traps of designing short-term, technical solutions that correct only a part of the whole or treat only the symptoms but not the disease. Systems Thinking, on the other hand, is a process used to address complex problems embedded in the structure of stakeholder's behaviors and the casual relationships between them. Unlike the parable of the blind men and an elephant, the integrated approach of 'Systems Design' allows organizations to address their business challenges adaptively by seeing the big elephant as a whole, and co-creating iterative loops of innovative solutions for both external and internal customers. This mini-workshop provides a deeper insight to the design thinking process by adding in the systems perspective to all business challenges.

Play -Create - Innovate - 3D Creative Problem Solving

Type: Workshop
Speaker: Phila Meskanen

In this workshop the participants will make a journey through an inspiring and enriching team innovation session. The participants will engage in collaborative design thinking and prototyping process and develop their collaboration and creative problem solving skills through hands-on experimenting. Embrace the unexpected.

UX Design Workshop

Type: Workshop
Speaker: Raj Lal

User Experience design is one of the most important skills any designers, developers, and business analysts should know. Also designed for beginners, this workshop will guide participants through the tips and techniques to create a sensational website through visual design that is aesthetic and practical for user interface. This workshop helps designers, developers, and business analysts understand essential user experience principles for creating great apps and websites.

Creative Difference Tool and Assessment In Action

Type: Workshop
Speaker: Michael Peng

There are six qualities that help drive any organization to become more creatively competitive. "Creative Difference" is a tool that helps organizations assess, guide, and track the development of creative and innovative teams. It also provides a clear breakdown of what is being done well, and what needs more attention. Curious how your team would stack up at? Join Michael Peng in this workshop!

Design Sprint - Little leaps of logic vs. Big lead of Faith

Type: Workshop
Speaker: Taylor Cone

Nowadays, you need to move fast to be successful. But you also need to move in the right direction. Design sprints session focuses on answering your biggest questions and testing your biggest assumptions - are powerful tools for helping teams get the right results faster. In this session, Taylor Cone, Founder & CEO of Lightshed, will guide you through applying three of their sprints' most influential tools to help your team get to launch faster.

Innovation Strategy and Management

Type: Workshop
Speaker: Robert Wolcott

Join this highly interactive workshop to learn to apply design thinking for corporate innovation strategy and incorporate it into your organization.

Power Time Management-More time, Less Stress, Zero Procrastination

Type: Workshop
Speaker: Tom Marcoux

What do you truly want to do? Is procrastination slowing you down? Have you become really frustrated with your own time management practices? Does success feel out of reach? In this Power Time Management workshop, Tom will help you listen to your own style, your own heart and your own needs, with effective methods to create your inner Autopilot Coach so you automatically get more done and increase your success, love and happiness!

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Lead With Silicon Valley Mindset

Type: Workshop
Speaker: Stefan Lindegaard

As an executive, one of your main objectives is to drive growth. Most leaders today are finding that to be a major challenge because our world is changing so fast. And yet, many companies in Silicon Valley are flourishing despite the pressure. The key to their success is a novel approach to business that we call the Silicon Valley Mindset, rooted in one word: impact. This session provides an overview of what a leadership team should do in the context of leadership, transformation and corporate innovation based on the impact of digitalization and new technologies.

Organizational Change to Become More Agile And User-Centered

Type: Workshop
Speaker: Kal Joffres

Implementing change is always a challenge for any organization, even when the change is for the good. Learn the best practice of how to guide your teams through change so that the team can remain stable and productive.

The Art of Difference Maker – The Secret of How Unicorns Build The Whole Empire From Scratch

Type: Workshop
Speaker: Polpat Songthamjitti

"The company that designs the space is best positioned to dominate it." Nowadays, we are living in a world where "better" doesn't help us play bigger anymore, but only "better" & "different" matter. In this interactive workshop, Polpat will lead you through the journey of creating and dominating a new CATEGORY of product/service, as well as how to introduce it to the market in a totally different way.

SCHEDULE

FRIDAY 29 MARCH

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|---|--------------------------------------|----------------------------|-------------------------------|----------------------------------|----------------------------------|--|---------------------------------------|
| Skillset & Mindset Transformations | Corporate Venture Capital | Deep Technology | M&A and Beyond | Government and Policy | Corporate Accelerator | Innovation & Creativity | Corporate Entrepreneurship |
|---|--------------------------------------|----------------------------|-------------------------------|----------------------------------|----------------------------------|--|---------------------------------------|

| | MAIN STAGE | SILICON VALLEY STAGE | WORKSHOP I | WORKSHOP II | WORKSHOP III | WORKSHOP IV | WORKSHOP V | WORKSHOP VI | |
|---------------|---|--|---|--|---|--|--|---|--|
| 9:30 - 10:00 | Opening Remarks | | | | | | | | |
| 10:00 - 10:30 | Creative Confidence - Unleash The Creativity In You | The Art and Science of Fund Raising | | | | | | | |
| 10:30 - 11:00 | Corporate Venture Capital Within Asia | Startup Culture In Silicon Valley | Intro to Design Thinking: Bootcamp for Executives | Gamification For Corporate Innovation | Improvisation for Business: Why Improv Thinking Matters for Innovation | Design For Life | How To Define Business Challenges | LEGO® SERIOUS PLAY®: Fueling an Innovative Culture In Your Organisation | |
| 11:00 - 11:30 | How Do The World's Biggest Companies Deal With Startup Revolution? | | | | | | | | |
| 11:30 - 12:00 | An Outlook For Regional Corporate Innovation | Expert Panel - Silicon Valley Mindset | | | | | | | |
| 12:00 - 12:30 | | | | | | | | | |
| 12:30 - 13:00 | | | | | Moonshot-In-A-Box | Disrupting Outside-in: Launching And Operating a World Class Corporate Venture Fund | Innovation Through Collaboration: Lessons From Legal Perspectives | Consumer Insights Research | |
| 13:00 - 13:30 | Tokopedia: Democratizing E-commerce Through Technology | Innovation At the Edge | | | | | | | |
| 13:30 - 14:00 | VCs & Corporates: Allies In The Innovation Ecosystem | Silicon Valley Bank: Taking Risks, Building Ecosystems & Supporting The Next Generation of Innovation | | | | | | | |
| 14:00 - 14:30 | Building Venture Ecosystem: Lessons Learned From Japan | Operational Transformation Through Machine Learning and AI | | | | | | | |
| 14:30 - 15:00 | Why Corporates Should Approach Innovation Differently From Now | Pitch Competitions B2B Track | The Heart of Agile: Life Lessons With A Marshmallow | Pitch Training for Corporate Innovation | Breakthrough Leadership | Visual Innovation - Draw to Win And Innovate Faster | Disruption Mapping | Building A Digital Workforce | |
| 15:00 - 15:30 | GE: Driving the New Generation of Corporate Innovation | | | | | | | | |
| 15:30 - 16:00 | Strategic Story Telling: Lessons Learned From X - The Moonshot Factory | | | | | | | | |
| 16:00 - 16:30 | From Imitator to Innovator - Why Chinese Innovation Space Becoming So Powerful | Pitch Competition Deep Technology Track | Space, People, Mindset: A New Formula For Productivity | Creative Confidence | Corporate Entrepreneurial Innovation | The Seed For Innovation - Understand The Problem Statement of Your Customer! | Exponential Organization: The Secret to Achieving 10X | Human Centered Design 101: Creating New Innovations From Consumer And Market Insights. | |
| 16:30 - 17:00 | Visual Innovation: Draw To Win & Innovate Faster | | | | | | | | |
| 17:00 - 17:30 | | | | | | | | | |
| 17:30 - 18:00 | Closing Remarks | Awarding Ceremony | | | | | | | |
| 18:00 - 18:30 | | | | | | | | | |
| 18:30 - 19:00 | | | | | | | | | |

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MAIN STAGE

Creative Confidence - Unleash Creativity In You

Type: Keynote
Speaker: Tom Kelley

Too often, companies and individuals assume that creativity and innovation are the domain of the “creative types.” But in this talk, Tom Kelley will show us that each and every one of us is creative. Tom will identify the principles and strategies that will allow us to tap into our creative potential in our work lives, and in our personal lives, and allow us to innovate in terms of how we approach and solve problems. Are you ready to unleash the creative potential within yourself?

Corporate Venture Capital Within Asia

Type: Panel Discussion
Speaker: Dmitry Levit, Chua Boon Ping, Makoto Shibata, Joshua Pas
Moderator: Linda Yates

Did you know? Global CVC deal and dollar activity reached historic highs in 2018. While the USA always has been the focus of investment activities, in Q3 of 2018, Asia overtook North American deal share for the first time. Join us for a panel discussion with leading CVCs from across Asia, who will share with you the current situation of CVC in Asia, lessons learned from the past and the outlook for the future.

How Do the World's Biggest Companies Deal with the Startup Revolution?

Type: Keynote
Speaker: Arnaud Bonzom

In this session, Arnaud will share with the audience how to navigate the unprecedented possibilities of startup engagement. Allowing large organizations to understand the differences between but not limited to Startup Competition, Startup Program, Corporate Accelerator, and, Corporate Venture Capital.

An Outlook for Regional Corporate Innovation

Type: Panel Discussion
Speaker: Santitarn, Greg Li, Sam Tanskul
Moderator: Nichapat Ark

In the past few years, startup and tech entrepreneurship ecosystem has been growing very fast in Southeast Asia. Not surprisingly, the key drivers for such exponential growth in the region are from corporations and government. The region's market is huge, but at the same time, filled with cultural diversity and differences across countries. As a result, large corporations in the region have to adopt corporate innovation fairly quickly and efficiently in order to succeed in such competitive environment. Join us in this panel discussion to explore what are Southeast Asia's entrepreneurial strengths and why it will be the next 'Corporate Innovation Hub' of the world.

Tokopedia: Democratizing E-commerce Through Technology

Type: Keynote
Speaker: Herman Widjaja

Tokopedia, Indonesia's most valuable unicorns, founded an innovation center to support not only the next generation startups but also the government, entrepreneurs, and the public in research related to e-commerce. Join this session to discover how Tokopedia support and pushes for the progress of various industries in Indonesia, not just e-commerce.

VCs & Corporates: Alliances in the Innovative Ecosystem

Type: Panel Discussion
Speaker: Jeffrey Paine, Koichi Saito, Paul Ark, Sue Xu
Moderator: Eddy Lee

Spoiler alert! Not every VC believes in corporate venture capital. However, this idea is changing. This honest and illuminating panel discussion, featuring leaders from private VCs and corporate VCs, will discover the challenges that both sides have faced in the past, as well as how they can overcome such obstacles for future collaborations.

Building Venture Ecosystem: Lessons Learned From Japan

Type: Keynote
Speaker: Akio Tanaka

Japan had a very small Internet venture community 18 years ago but emerged as 3rd largest Internet economy after US and China. How did Japan evolve m? What went well? Didn't go well? What can Thailand and SE Asian nations learn from its experience? What are current opportunities for Thai VC, corporates, and entrepreneurs in Japan?

Why Corporates Should Approach Innovation Differently from Now

Type: Panel Discussion
Speaker: Sudhanshu Ahuja, Lionel Sinai-Sinelnikoff, Soravis (Man) Srinawakoon
Moderator: Nick Martin

It's a challenge right now being a Corporate. Business models are being disrupted by rapid technological shifts, consumers have more access to alternative product offering and traditional markets players now compete with start ups. It's no longer possible to sit and defend market share but instead essential to consider alternative ways of doing business. How do Corporate players implement Innovation strategies and for those who have, how can they continually ensure they are increasing the success probability? What roles can Start-ups play?

GE: Driving the New Generation of Corporate Innovation

Type: Keynote
Speaker: Dr. Vinay Jammu

General Electrics (GE) is one of the world's biggest corporations, widely recognized by its technological advances. Normally, the temptation would be to sit back and be an order-taker but GE is obsessed with staying relevant. By embracing the strengths of start-up culture, customer-focus and frugality, GE constantly seeks to speed innovation through the business to develop solutions tied to customer needs. If one of the world's biggest and oldest corporations can transform itself, anyone can. So there are no excuses for delaying your organisation's transformation journey a day longer.

Strategic Story-telling: Lesson Learned from X - The Moonshot Factory

Type: Keynote
Speaker: Emi Kolawole

"The Moonshot Thinking" - Meaningful, Innovative, and Doable

"We choose to go to the moon not because it is easy, but because it is hard.", said president John F. Kennedy over fifty years ago. This approach inspires Google's X Lab to focus on radical solutions to huge challenges using breakthrough technologies. In this session, Emi will share how X goes about taking moonshots and their thought process behind them.

From Imitator To Innovator - Why Chinese Innovation Space Became So Powerful

Type: Keynote
Speaker: Oscar Ramos

A global power shift in the technology sector is underway. In the past, China was often seen as follower in the technology world. However, everything is now changing. China has moved from imitator to one of the leaders in the innovation ecosystems.

Visual Innovation: Draw to Win & Innovate Faster

Type: Keynote
Speaker: Dan Roam

In this keynote, Dan Roam will teach you and your leadership teams the skill of visual innovation, and show you how to apply this powerful approach to your most challenging innovation opportunities. Using Dan's unique "visual innovation hacks" and based on a deep understanding of the human visual cognition system, this talk will give you the ability to rapidly discover new ideas, quickly develop MVP-style "paper prototypes" to test new concepts, and give your teams new confidence in exploring the unknown.

SILICON VALLEY STAGE

The Art and Science of Fund Raising

Type: Keynote
Speaker: Ravi Belani

Learn the Art and Science of raising an institutional round (Fund). Ravi will deep dive into the psychology of a VC, as well as the terminology of term sheets, to help you start to navigate the fundraising process.

Startup Culture in Silicon Valley

Type: Keynote
Speaker: Henry Wong

What does it take to be successful in Silicon Valley? Learn from the Managing Director of Garage Ventures, the startup culture in Silicon Valley.

Expert Panel: Silicon Valley Mindset

Type: Panel Discussion
Speaker: TBA

To Be Announced

SILICON VALLEY BANK: Taking Risks, Building Ecosystems, and Supporting the Next Generation of Innovation

Type: Fireside Chat
Speaker: Tuan Pham

Speaking of the giant in Silicon Valley, Silicon Valley Bank (SVB) is notable for its innovation-supporting initiatives and how it actively help startups and corporates grow. In this talk, Tuan will share what is SVB's business model, why it works, and what are some challenges they have faced along the journey.

Operational Transformation Through Machine Learning and AI

Type: Fireside Chat
Speaker: Nick Meyer, Alan Ringvald

In the past, one big word in operational field was 'Economy of Scale'. Now, only economy of scale cannot sustain your business anymore. Through this session, explore how operational machine learning and AI will allow manufacturing and process engineers to leverage existing, underutilized operations data and provide insights that significantly improve uptime, quality and performance

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SESSIONS

FRIDAY 29 MARCH

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Corporate Venture Capital



Deep Technology



M&A and Beyond



Government and Policy



Corporate Accelerator



Innovation & Creativity



Corporate Entrepreneurship



WORKSHOPS

Intro to Design Thinking: Bootcamp of Executives

Type: Workshop
Speaker: Tong Kaweewut

Are you curious about design thinking? Join us in this interactive and fun workshop which will guide you from concept to conclusion. Tong will introduce you to the Design Thinking process and illustrate best practices for each step along the way.

The Heart of Agile: Life Lessons With A Marshmallow

Type: Workshop
Speaker: Prathan Dansakulcharoenkit

Tired of just listening what agile is? The Heart of Agile workshop simplifies two decades of practice into four critical imperatives that amplify your effectiveness: Collaborate, Deliver, Reflect and Improve

Space, People, Mindset: A New Formula For Productivity

Type: Workshop
Speaker: Mike Cannon

This workshop is about understanding how work is affected by the relationship between people, their mindsets, and environments. Using resources we already have to be more intentionally geared towards collaboration, inclusive decision-making, and saving time while at it. Get cool tips and jump immediately into action by redesigning your work environment during this workshop. Identify workplace goals and develop spaces and mindsets to achieve them.

Gamification for Corporate Innovation

Type: Workshop
Speaker: Yu Kai Chou, Massimo Ingegno, Taime Koe

Gamification is “Human-Focused Design” that combines game mechanics, gameplay theory, psychological and behavioral economics, and conversion sciences into one holistic system. The session will include: Introduction of Foundation Level Octalysis concepts, Hands-on Octalysis Foundation Exercises (Group Work): learn how to analyse real-life situations through Octalysis, The 4 Phases of the Experience, Designing for User Types (Players), Introduction to the 5-Step Octalysis Implementation Process

Pitch Training For Corporate Innovation

Type: Workshop
Speaker: Mark Gustowski, Ian Mason, Jeremy Wright

To be announced

Creative Confidence

Type: Workshop
Speaker: Tom Kelley

Too often, companies and individuals assume that creativity and innovation are the domain of the “creative types.” However Tom Kelley believes that each and every one of us is creative. In this workshop, you will learn how to tap into your creative potential that will allow you to innovate in terms of how to approach and solve problems. Join us to unleash the creative potential within yourself?

Improvisation for Business: Why Improv Thinking Matters For Innovation

Type: Workshop
Speaker: Claire Slattery

Join Speechless Director of Performance, Claire Slattery, for an interactive workshop that nerds out on neuroscience, fangirls social psychology, and declares its love for failing forward. Through play and collaboration, Claire will explore why Improv Thinking matters for business leaders and how to harness it to better communicate their impact. Her hope is that you come away with a greater understanding of the science behind, and practical applications of, Speechless’ Improv Thinking approach that has leveled up some of the world’s most innovative individuals and companies. Speechless has trained and entertained companies all over the world including Google, Facebook, Adobe, Microsoft, Uber, Twitter, Salesforce, Zynga, IDEO, ebay, Paypal, The Bill & Melinda Gates Foundation, and many more. Speechless Live, Speechless’ signature comedy show format, has been showcased at the Hollywood Improv, SF Sketchfest, Joe’s Pub in New York, as well as many other comedy clubs and festivals. Speechless has been featured in Newsweek, The Wall Street Journal, The Huffington Post, the San Francisco Chronicle, Inc.com, and The New York Times.

Moonshot-In-A-Box

Type: Workshop
Speaker: Emi Kolawole

X- The Moonshot Factory (formerly known as Google X), builds and launches technologies that aim to improve the lives of millions, even billions, of people. Its goal is to drive 10x impact on the world’s most intractable problems, not just 10% improvement. In this workshop, Emi will walk participants through how to build a moonshot-taking culture inside your organization.

Breakthrough Leadership

Type: Workshop
Speaker: Kimberly Wiefeling

Whose job is it to assure that a team has clear goals, clear communication, and clear priorities? The leader’s, of course! You will leave this workshop able “lead from any chair” with practical approaches proven effective for individual contributors through senior executives. Learn the top causes for failure in teams globally and how to overcome them. Experience the difference between leadership and management.

Corporate Entrepreneurial Innovation

Type: Workshop
Speaker: Bert Grobben

Large corporations drive significant Socioeconomic impact through the products and services they market. Powerful brands make in-use experiences better with each innovation that goes to market. However, in an ever changing market & competitive landscape, and where customers & consumers needs are evolving faster than ever, it is increasingly challenging bring meaningful innovations to market that also meet bottom & topline financial growth requirements. Open Innovation (OI) approaches have been around for a while to enable big corporates to identify and leverage new ideas and technologies developed by smaller, nimble and fast moving entrepreneurs and technologists. In this workshop, we will touch on techniques and approaches to enable big corporates to innovate more like an Entrepreneur. You will learn skills and adopt a mindset that you can take back immediately to innovate more productively, and profitably. You will also gain insights on how to partner with Incubators, Accelerators, Capital Sources and others, for support on the process of new innovation adoption and commercialization..

Design For Life

Type: Workshop
Speakers: Permsit (Pung) Lamprasitipon, Belle Punyapa

Design Thinking is a well-established model for creating innovative products and services. But what if we could apply the concept to design one’s life. In this hands-on workshop, you will get a chance to use Design-thinking based framework to re-energize and re-invent you. We will help you get “unstuck” and turn the job you have into the calling you want.

Disrupting Outside-In: Launching and Operating a World Class Corporate Venture Fund

Type: Workshop
Speaker: Linda Yates, Paul Holland

When launching new ventures from within, corporates must find deep customer pain, marry it with the art of the possible in terms of technology and trends, discover product-market fit, all while negotiating the orthodoxies and antibodies of the mothership to ensure their new venture could reach escape velocity. In this workshop, Linda will help you start designing a world-class corporate venture unit — augmenting the capabilities of your existing talent and providing our experience, expertise, real-time knowledge, network, and deep ecosystem access to raise your visibility, build credibility, and bring you inside Silicon Valley’s “walled garden” to ensure success.

Visual Innovation: Draw to Win & Innovate Faster

Type: Keynote
Speaker: Dan Roam

Based on Dan Roam’s international bestseller DRAW TO WIN: HOW TO LEAD, SELL, AND INNOVATE WITH YOUR VISUAL MIND, this highly engaging and interactive working session will teach you and your leadership teams the skill of visual innovation, and show you how to apply this powerful approach to your most challenging innovation opportunities. Using Dan’s unique “visual innovation hacks” and based on a deep understanding of the human visual cognition system, this talk will give you the ability to rapidly discover new ideas, quickly develop MVP-style “paper prototypes” to test new concepts, and give your teams new confidence in exploring the unknown.

The Seed For Innovation - Understand The Problem Statement of Your Customer!

Type: Workshop
Speaker: Wesley Boers

Instinctively we like being problem solvers, zooming in on the solution, focusing hard to make it the best fit ever, often falling in love with it along the way. It is however absolutely critical we validate the right problem before we start working on the right solution. This hands-on interactive workshop will share some fundamental insights and approaches on how to validate the problem statement without falling in the solution trap. Participants will walk away with increased awareness & ready-to-use tools to create the right mindset & approach for understanding the problem statement.

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How to Define Business Challenges

Type: Workshop
Speaker: Diego Zegada

Navigating a business is extremely tricky these days. The speed of economic and technological changes means that the right path yesterday may not work today. In this workshop, you will learn to analyse your business situation and define challenges that you are facing or will be facing in the future.

Innovation Through Collaboration: Lessons from Legal Perspectives

Type: Workshop
Speaker: Kullarat (Dew) Phongsathaporn

Interested in starting a collaboration with startups but afraid of all the legal issues behind it? Join this workshop to explore explore the more important legal issues that professionals are likely to review in a standard due diligence process before deciding to make an investment in or work with startups

Disruption Mapping

Type: Workshop
Speaker: Sam Hall, Vanessa Yong

Disruption is unavoidable. The question is how can you, as corporates, deal and prepare for it. In this interactive workshop, you will learn how to identify intervention points and map designs that seek to shift the situation.

Exponential Organization: The Secret to Achieving 10X

Type: Workshop
Speaker: Rob Van Alphen

Traditional organizations are built for a linear world: hierarchical, centralized, closed and top down. Such business were significantly successful in the era of economies of scale and relative stability and predictability. Nowadays, the business environment is changing exponentially, mainly driven by exponential technologies and globalization. This interactive workshop will guide you through applying ExO Canvas and key attributes to achieve a successful ExO.

LEGO® SERIOUS PLAY®: Fueling An Innovative Culture In Your Organization

Type: Workshop
Speaker: Darwin Antipolo, Narudee 'Poom' Kristhanin

Many of us have this ever-consuming fascination on how innovative companies arrived at that destination and distinction. Experts have their respective opinion and prescription on how to get there. But there is a common thread in all their discourse – culture. It is the key to creating an innovative company and people define corporate culture.

In this workshop using LEGO® SERIOUS PLAY® (LSP) method, learn and be inspired from each other with your own business innovation journey and challenges. How do you overcome barriers to affect a culture of innovation? Let us show you how the LSP method is an effective means to address this burning question.

Be ready to play... serious play.

Consumer Insights Research

Type: Workshop
Speaker: Jeff Hamilton

Consumer insights research is critical in business. Join this interactive session to understand how to capture qualitative, analytical, case study based, and experimental data for consumer insights. Exposure yourselves to best practices of leveraging consumer insights and bridge gap between theory and practice.

How Insurance Companies Can Engage With Customers Better

Type: Workshop
Speaker: Alan Ringvald

In this workshop, Alan will show you how insurance organizations can better engage with customers using machine learning and artificial intelligence technology. Find out how such technology can generate predictions and data insights for sales, marketing, and service professionals with the tools they need to better serve their customers.